

Don't fall short when it comes to protecting the most vulnerable

We are equipping organizations to better identify risks related to human trafficking, child exploitation and child sexual abuse material (CSAM) within the retail industry, which includes a special focus on the use of gift cards as a payment facilitator of human exploitation.

When the predatory exploitation of human beings becomes common occurrence in today's society, companies must mobilize to bring about the necessary prevailing change.

If your organization is looking for a way to give back and do something for the community while building the reputation as a giving institution around a very important charitable cause, please consider sponsoring the Anti-Human Trafficking Retail Consortium (ATRC).

\$9.5 BILLION
ANNUALLY

How much human trafficking generates in the United States

Approximately 300,000 children

ARE AT RISK

of being exploited in the United States



It is our mission to combat global human trafficking by leveraging corporate social responsibilities directly through advocacy awareness, intelligence integration, technology advancement and strategic data collaboration. We are committed to prioritizing the HUMAN in human trafficking and our actions are orchestrated to dignify the human being at the nexus of this fight.

While we are actively developing a comprehensive suite of products and services catered to combating human trafficking through retail gift card transactions, we need your help to continue the fight and make our efforts go even further!

See the next page for sponsorship incentives.

www.FollowMoneyFightSlavery.org



All corporate sponsorships offer a best-in-class Anti-Human Trafficking program by including:

- High-Risk Database Due-Diligence Tool
- Upcoming Suite of New Products
- eLearning Courses (Anti-Human Trafficking, Money Laundering & Crypto Investigations)
- Project Hades Dark Web Intelligence Platform

Your support is crucial to our efforts in fighting human trafficking and you can help us continue to focus on our awareness and outreach programs as well as provide financial institutions the training, programs, data and tools to detect, prevent and report human trafficking.

Thank You for Considering a Sponsorship!

Special Lifetime Sponsor designation offered for a limited time!

Ask about our monthly payment options

	AMBASSADOR \$5,000+	SILVER \$15,000+	Lifetime Sponsor GOLD \$50,000+	Lifetime Sponsor DIAMOND \$100,000+	Lifetime Sponsor PLATINUM \$150,000+
Org. & Indv. Contributor ATRC Membership	●	2 memberships ●	4 memberships ●	6 memberships ●	8 memberships ●
High-Risk Human Trafficking Due-Diligence Data	●	●	●	●	●
Anti-Human Trafficking & AML eLearning Course Licenses*	3 licenses ●	5 licenses ●	10 licenses ●	15 licenses ●	25 licenses ●
Project Hades Dark Web Intelligence Platform**	\$8,500+ Sponsorship Required	\$20,000+ Sponsorship Required	●	●	●
Recognized on the ATII website	●	●	●	●	●
Lifetime Use of the ATRC Digital Badge***	●	●	●	●	●
Suite of New Products Upon Release	●	●	●	●	●
Social Media Recognition		●	●	●	●
Full Access to Info Sharing HUBs ****		●	●	●	●
Partnership Announcement Press Release			most events ●	all events ●	all events ●
VIP Status, Including Speaking Invitations			●	●	●
Recognized On ATRC Marketing Material				●	●
Featured in ATII Newsletter				●	●
Digital Thought-Leader Feature				●	●
Promote Your Co. to ATII Supporters					●
Lunch Sponsor at ATII 2022 Conference*****					●

* Ask about discounted rates for additional licenses ** Pending Approved Application

*** Use of the ATII badge, proclaimed alliance, etc. is permissible only during the active sponsorship period

**** High-risk transaction data related to Human Trafficking, Child Exploitation and CSAM

***** The First Platinum sponsor to accept will host the lunch